

Webroot SecureAnywhere® Mobile Protection

A Smarter Cybersecurity™ solution for today's mobile workforce



In a recent survey, employers indicated that 95% of their employees are using mobile devices for work, with 61% of the employees using their own personal devices.¹ Quick and easy ways to conduct business on the go are gaining momentum; so is the need for effective security for mobile devices used in your organization.

Like laptops, mobile devices are susceptible to digital attacks. More and more users rely on smartphones and tablets to manage their personal and business data, opening up an attractive new target for cybercriminals.

While infection rates and risks vary widely by platform, Android® mobile malware continues to grow exponentially, while even iOS® device attacks are increasing. In 2015, Webroot identified over 5 million new Android apps. In contrast, the first half of 2016 alone saw over 7 million new apps. That represents a 300% growth in the number of new apps, and over 45% of these are malicious.

In addition to cyberattacks, mobile devices are highly vulnerable to theft and loss due to their size and portability. Although they can help maximize employee productivity, managing and securing these devices presents a unique challenge for IT administrators.

Webroot SecureAnywhere® Business Mobile Protection secures devices from malware, malicious websites, and app hijacks, while protecting corporate and user data against accidental loss or theft. Leveraging collective threat intelligence, Webroot SecureAnywhere Business Mobile Protection requires no on-premises management hardware or software. Instead, the security status of mobile devices is visible and under control via the Webroot SecureAnywhere Business Management console website. Administration of mobile devices, PCs, and network endpoints is simple. Webroot SecureAnywhere Business Mobile Protection is designed as a low resource usage solution, keeping operational costs down and device performance optimal. It minimizes battery, bandwidth and memory usage, and is always up to date.

Quick Facts

- » Comprehensive protection covering malware, web browsing, identity, phishing attacks, and data theft
- » Lightweight client runs in the background and scans without interrupting user activity
- » Intuitive management website to manage mobile devices and other endpoints from anywhere
- » Market-leading defense against mobile threats powered by Webroot BrightCloud® Threat Intelligence
- » Lost Device Protection to remotely locate, lock, or wipe a lost or stolen device
- » Minimized device resource usage – won't slow down the device, hinder productivity, or drain battery power
- » Low bandwidth consumption for minimal mobile data usage

Key Benefits

Management

Webroot SecureAnywhere® Business Mobile Protection is a cloud-based service that offers easy deployment and centralized management across mobile devices.

Web-based Administration

- » Intuitive, single point of control for visibility and reporting on mobile devices
- » Mobile dashboard provides real-time status of devices needing attention

*Over 45% of new Android® apps are malicious.**

- » Ability to create custom and default group policies within the management console for over-the-air deployment
- Policies may be created to cover:
 - Antivirus shields, Lost Device Protection, SMS Blocking, Secure Web Browsing, and Password/Lock enforcement for Android™
 - General policies and Passcode enforcement, as well as Wi-Fi, VPN and approved email connections for iOS®
- » Execute remote lost device protection and general commands
- » Classifies the reputation of downloaded apps on all mobile devices
- » Customizable alerts via email or SMS

Cloud Simplicity

- » Quick updates that don't impede performance or productivity
- » Fast and easy deployment via email or SMS
- » No servers or on-premises infrastructure required, reducing capital expenditure and administrative cost
- » Built on scalable, redundant Amazon Web Services, ensuring your service can grow as your business grows

Protection

Webroot SecureAnywhere® Business Mobile Protection delivers intelligent defense against malware and web-based threats, ensuring your end users and your business data are protected.

Antivirus

- » Automatically scans apps and files for viruses and other threats
- » Security shields block malware before it can install itself
- » Displays alerts when the device is vulnerable to attack, reducing the risk of a security breach
- » Helps organizations achieve regulatory compliance, such as PCI-DSS
- » Protects devices even when they are disconnected from the corporate network
- » Uses brightCloud Threat Intelligence to deliver next-generation threat protection

Secure Web Browsing

- » Automatically scans URLs to block fraudulent websites and other harmful content (within Chrome or stock Android browser)
- » Real-Time Anti-Phishing detects phishing sites up to 3-5 days sooner than any other service
- » Uses the proprietary Webroot URL content filtering and web reputation data to protect against phishing attacks

System Requirements

Mobile Device OS: Android® operating system version 4.0 or higher; Android-compatible phone or tablet device with 10MB of free storage space, Apple® operating system iOS® 8.x and higher, Compatible with iPhone® and iPad® devices

Lost Device Protection Mechanisms

- » Quickly access and lock a compromised device, limiting corporate data loss and protecting end user privacy
- » Remote access allows you to access the management website from anywhere to execute remote commands, including:
 - **Remote Lock.** Locks the device if it's lost or stolen.
 - **Remote Wipe.** Wipes contacts, text messages, other personal information.
 - **Scream.** Sounds an alert to help find a device.
 - **Device Locate.** Provides a device's location on a map.
 - **SIM Card Lock.** Automatically locks the device when the SIM card is removed.

Application Inspector

- » Scans all applications and updates for threats
- » Identifies apps that cost money, access sensitive or personal information, track device location, and drain the battery

Call/SMS Blocking

- » Blocks unwanted calls and SMS messages, and automatically blocks SMS messages containing malicious URLs

Performance

Webroot SecureAnywhere® Business Mobile Protection has a lightweight footprint, minimizes battery and network consumption and is backed by unrivaled technical support.

Battery & Network Monitors

- » Current and cumulative status of battery use by each app, updated every 24 hours without having to reboot device
- » Provides details of applications that access the network

Device Footprint

- » Light on both device memory and battery utilization
- » Automatically protects, scans, and checks for security updates with minimal disruption

Technical Support

- » Integrated online ticketing through management website in over 65 languages
- » Live phone-based support available
- » World-class support with 95%+ satisfaction rating

Management Portal Access: Internet Explorer® version 8 and newer; Mozilla® Firefox® version 3.6 and newer; Google Chrome® 11 and newer; Safari® 5 and newer; Opera 11 and newer